

Jason Blenker and Tom Mason of Blenker Building Systems, Inc. Amherst, WI, to speak at the NAHB International Builders Show in Orlando, FL on Thursday January 13, 2011.

Jason Blenker and Tom Mason of Blenker Building Systems, will be speaking to registrants of IBS in an educational seminar on the Benefits of Panelizing in Today's Building Climate. Topics will include: panelized framing systems benefits, advanced techniques in framing, green building, and many more.

Jason Blenker, President of Blenker Building Systems, manages the manufacturing facility, office, and showrooms just off of Hwy 10 in Amherst, WI. Jason works towards achieving maximum customer service with a reasonably priced, higher quality product, and stands behind every one that Blenker Building Systems produces.

Tom Mason, Director of Sales and Marketing, has been with Blenker Building Systems since May 2010. Tom has over 30 years experience in the building industry and brings with him a wealth of knowledge in systems built homes. Tom is helping to support the existing business and helping grow the new systems model, Envision. Home at Last.



[<< Return to Search Results](#) or [Search Again](#)

Education Session Details

Benefits of Panelizing in Today's Building Climate

[Add to My Show Planner](#)

Date: Thursday, January 13

Time: 1:30 pm - 3:00 pm

Location: West 308 C-D

Level: Intermediate

Description: Open wall panelized framing systems provide an array of benefits in residential and light commercial construction. In this session, we'll highlight the most important of these - including advanced framing techniques, shortened construction cycles, optimum value engineering and green building benefits. We'll discuss how design, specification and architectural capabilities impact efficiency, quality control and cost effectiveness.

Learning Outcomes:

- Learn how to evaluate a panelizer's product offerings and related services, as well as the processes for ordering, approval, scheduling, framing and inspection
- Discover the many alternatives and advantages of panelized framing systems over stick-framing
- Understand the significant green building benefits (without added costs) of using panelization
- Gain insights into the working relationships between architects, code enforcement officials, builders and subcontractors

Fee: IBS education sessions are available on a first-come, first served basis to Full Registrants and those who purchase a One- or Two-Day Education with Exhibits Registration

Tracks: Construction Codes, Methods & Systems

Speakers: [Blenker, Jason](#), [Mason, Tom](#), [Walthery, Henry](#)

SPEAKERS

[Blenker, Jason](#)

Company: Blenker Building Systems Inc

[Mason, Tom](#)

Company: Blenker Building Systems Inc.

I have been involved in residential home building business for over 37 years. With a residential design background I started in the industry designing and engineering homes. As I gained more knowledge and experience I gradually moved into sales and sales management. I worked for Wausau Homes which is a large System Built home company for 35 years. For 25 of the 35 years I was Sales Manager working directly with Builders in 14 states in the Midwest. I applied a business system model that allowed Builders to grow their business and become more successful. Now I am with Blenker Building Systems another System Built company in the Midwest. As Director of Sales and Marketing I am working on developing and applying a business system model that will help grow and support their Builder group. I have been active in NAHB/ Building System Council for more than 18 years supporting Panelized and Modular Construction. National Association of Home Builders Building System Council - Past President of Panelized Council and Board of Trustees Member of Wisconsin Builders Association - Board of Trustees

Walthery, Henry

Company: Smart Start Building Systems

Will be added later - should be on file -Thanks, Henry Walthery



NAHB is a Registered Provider with the American Institute of Architects Continuing Education Systems. Credit earned on completion of this course will be reported to CES Records for AIA members by the Provider. Certificates of Completion are available upon request.